



GIPPSPORT INC. GIPPSLAND REGIONAL SPORTS ASSEMBLY
STRATEGIC PLAN
2016 - 2020



FOREWORD

It is with great pleasure that we release the GippSport Strategic Plan 2016-20 which was formally adopted by the GippSport Board of Management in December 2015.

GippSport's vision is to be the regional leader of sport and active recreation in the Gippsland Region. The development of this Strategic Plan will assist us greatly to increase the capacity and sustainability of Sport and Recreation to build a healthy, active and inclusive Gippsland.

Sport and Recreation does not receive the acknowledgement it deserves for the most significant role it plays in the development of the health and well-being of our community. GippSport is committed to providing ongoing direct support to over 1000 community sporting clubs in the Gippsland Region. We want to increase the capacity and capabilities of grassroots sporting clubs and to encourage healthy, inclusive and connected communities.

The objectives outlined in our Strategic Plan have five main pillars:

- Sport Capacity
- Participation and Inclusion
- Health and Community
- Partnerships
- Leadership and Excellence



RICKY ROSS
CHAIR

The plan was developed in consultation with community sporting clubs, key stakeholders, Vicsport, the GippSport Board and GippSport staff members. We want to acknowledge the highly valued input we received from these groups.

Future funding of GippSport is an important consideration in the plan. There is currently a very strong reliance by Regional Sports Assemblies on funding from VicHealth and the Victorian State Government. As well as maintaining this funding, GippSport will now be committed to seeking other sources of funding and partnership opportunities during the life of this plan.

We have a vast Region to cover which extends from Phillip Island to Mallacoota with an estimated population of 250 000 covering 44 000 square kilometres.

GippSport is absolutely committed to giving our Gippsland community every opportunity to participate in Sport and Recreation.

The 2016-20 Strategic Plan will play a very important role in enabling us to achieve our Vision, Mission and Objectives.



BARRY SWITZER
EXECUTIVE OFFICER



VISION

To be the regional leader of sport and active recreation in Gippsland

MISSION

GippSport will advance the Sport and Recreation community by supporting participation in sport and active recreation and increasing the capacity and sustainability of sport to build a healthy, active and inclusive Gippsland





OBJECTIVE 1. SPORT CAPACITY

GippSport will increase the capacity and capabilities of clubs, administrators and volunteers by providing services and information to support their sustainability.

PRIORITIES

- Improve the sustainability and capacity of the community sport sector in Gippsland.
- Assist clubs with planning, development & grant applications
- Highlight the importance of and support Volunteers and Administrators.
- Work in collaboration with stakeholders to deliver education resources as required



OBJECTIVE 2.

PARTICIPATION & INCLUSION

GippSport will facilitate and encourage activities and innovative programs to provide all people with opportunities to participate in organized competition, social sport and recreational pursuits in Gippsland

PRIORITIES

- Encourage regular physical activity and increase opportunities for participation especially amongst the most inactive groups in the Gippsland Region
- Facilitate and deliver sport programs that are flexible, customized and focused on participation outcomes
- Promote awareness of the benefits of active participation for all members of the community
- Promote workforce development for sports clubs and stakeholders to provide and develop inclusive sport and recreation environments
- Support clubs, volunteers and sports to implement practical solutions that address barriers to participation
- Reduce race-based discrimination and promote cultural diversity



OBJECTIVE 3.

Health & Community

GippSport will actively contribute to the health and wellbeing of Gippsland by encouraging healthy and connected sporting communities

PRIORITIES

- Increase water consumption and decrease use of sugar sweetened beverages in sporting clubs in Gippsland
- Reduce alcohol and tobacco consumption in sporting clubs in Gippsland
- Recognise and support clubs as agents of change in increasing physical activity, promoting healthy eating, reducing illicit drug consumption, improving mental health and wellbeing, reducing racism in sport and the prevention of men's violence against women and children

OBJECTIVE 4.

Partnerships

GippSport will work in collaboration with key stakeholders to maximise outcomes to advance the Gippsland sport and recreation sector

PRIORITIES

- Build on existing key partnerships with VicHealth, Sport and Recreation Victoria, Department of Health and Human Services and other funding partners
- Maintain active membership of Regional Sport Victoria (RSV)
- Seek new partnerships and opportunities that align with GippSport's Vision, Mission and Purpose

OBJECTIVE 5. LEADERSHIP & EXCELLENCE

GippSport is committed to providing leadership and advocacy within the Gippsland community and achieving operational excellence by seeking out, adopting and implementing organizational best practice.

PRIORITIES

- Implement best practice governance principles
- Develop administration systems that meets the requirements of the organisation and multi-office sites
- Undertake workforce development that identifies and supports staff to realise their potential and enhance the delivery of GippSport programs
- Provide leadership through a strong presence with maximum visibility
- Develop strong communications with the Gippsland Sport and recreation community
- Maintain knowledge of the needs and issues relating to the Gippsland Sport and recreation sector.
- Be a strong advocate for the Gippsland Sport and Recreation community



ACKNOWLEDGEMENTS

GippSport acknowledges the support of Sport & Recreation Victoria, VicHealth & VicSport for the development of 'GippSport 2016-2020', as well as the contribution of the following people:

Consultant: Vicsport

Anthony Bowd (VicSport Business Development Manager)

GippSport Members & Stakeholders

GippSport Board & Staff

GippSport

PO BOX 63,

Newborough VIC 3825

P: 5135 8335 E: info@gippsport.com.au

Registered No. A0024168X ABN 98761921759